INVOICE



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307367-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser Product Estimate Number
American Crossroads American Crossroads 693

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576

Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates Alt Order # Order # 10/16/12 - 10/22/12 307367 Billing Calendar Billing Type Broadcast Cash Special Handling Duplicate Invoice IDB# Advertiser Code Product Code 14273 Agency Ref Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	10/16/12	10/22/12	M-F 5-6a	5-6a	11111	:30	5	\$650.00	NM		
	Weeks:	Start Date 10/16/12	End Date MTWT 10/22/12 1111		<u>Rate</u> \$650.00				-		
	Spots: # Ch	Day Ai	r Date Air Time [Description	Start/End Time	Lengt	h Ad-ID			Rate 7	Гуре
			/16/12 5:20 AM I	И-F 5-6a	5-6a	:3	0 USPRTV21	.ACH		\$650.00	NM
	2 WI	PTV W 10	/17/12 5:42 AM I	л-F 5-6a	5-6a	:3	0 USPRTV21	.ACH		\$650.00	NM
	3 WI	PTV Th 10	/18/12 5:12 AM I	/I-F 5-6a	5-6a	:3	0 USPRTV21	.ACH		\$650.00	NM
	4 Wi	PTV F 10	/19/12 5:36 AM I	л- F 5-6а	5-6a	:3	0 USPRTV21	LACH		\$650.00	NM
1	5 W	PTV M 10	/22/12 5:09 AM I	л-F 5-6a	5-6a	:3	0 USPRTV21	LACH		\$650.00	NM
2	10/16/12	10/18/12	M-F 6-7a	6-7a	-111	:30	3	\$1,500.00	NM		
	Weeks:	Start Date 10/16/12	End Date MTWT 10/22/12 -111		<u>Rate</u> \$1,500.00						
	Spots: # Ch	Day Ai	r Date <u>Air Time</u> <u>I</u>	Description	Start/End Time	Lengt	h Ad-ID			Rate	Гуре
	1 W	PTV Tu 10	/16/12 6:27 AM I		6-7a	:3	0 USPRTV21	LACH		\$1,500.00	NM
	2 W	PTV W 10	/17/12 6:22 AM I	/ I-F 6-7a	6-7a	:3	0 USPRTV21	LACH		\$1,500.00	NM
	3 W	PTV Th 10)/18/12 6:38 AM I	VI-F 6-7a	6-7a	:3	0 USPRTV21	LACH		\$1,500.00	NM
3	10/16/12	10/18/12	M-F 7-9a	7-9a	-111	:30	3	\$1,800.00	NM		
	Weeks:	Start Date 10/16/12	End Date MTWT 10/22/12 -111		<u>Rate</u> \$1,800.00	,		***			
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate	
	1 W	PTV Tu 10)/16/12 8:26 AM I	M-F 7-9a	7-9a	:3	0 USPRTV23	LACH		\$1,800.00	NM
	2 W	PTVW 10)/17/12 6:59 AM I	M-F 7-9a	7-9a	:3	0 USPRTV23	LACH		\$1,800.00	NM
	3 W	PTV Th 10	0/18/12 8:26 AM I	VI-F 7-9a	7-9a	:3	0 USPRTV2	LACH		\$1,800.00	NM
4	10/18/12	10/22/12	M-F 9-10a	9-10a	111	:30	3	\$750.00	NM		
	Weeks:	Start Date 10/16/12	End Date MTWT 10/22/12 11		<u>Rate</u> \$750.00						
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time		th Ad-ID			Rate	
	1 W	PTV Th 10	0/18/12 9:28 AM I	VI-F 9-10a	9-10a		0 USPRTV2			\$750.00	
	2 W	PTV F 10	0/19/12 9:50 AM	VI-F 9-10a	9-10a		30 USPRTV2			\$750.00	NM
	3 W	PTVM 10	0/22/12 9:51 AMI	M-F 9-10a	9-10a	:3	30 USPRTV2	1ACH		\$750.00	NM

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307367-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	693

Spots/

							Spots/			
ine Start Date	End Date	e Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/16/12	10/22/12	M-F 10-1	11a	10-11a	1111	:30	4	\$650.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
04#-0	10/16/12	10/22/12	1111	4	\$650.00	Longil	n Ad-ID			Rate Type
Spots: # C			ir Time Descrip		Start/End Time		<u>1 70-10</u>) USPRTV21/	n Cu		\$650.00 NM
			0:50 AM M-F 10		10-11a		_			\$650.00 NN
			:29 AM M-F 10		10-11a) USPRTV21			
			:52 AM M-F 10		10-11a		USPRTV21			\$650.00 NN
4 W	/PTV M 1	0/22/12 10	:58 AM M-F 10	-11a	10-11a	:30) USPRTV21			\$650.00 NN
6 10/16/12	10/18/12	M-F 12n	-1p	12-1p	-111	:30	3	\$500.00	NM	_
Weeks:	Start Date 10/16/12	End Date 10/22/12	MTWTFSS -111	Spots/Week 3	<u>Rate</u> \$500.00					
Spots: # C			ir T <u>ime</u> Descrij	_	Start/End Time	Lenati	Ad-ID			Rate Typ
			:37 PM M-F 12		12-1p		USPRTV21	ACH		\$500.00 NM
			:21 PM M-F 12	-	12-1p	:31	-) USPRTV21.	ACH		\$500.00 NM
			::37 PM M-F 12	•	12-1p		O USPRTV21.			\$500.00 NM
7 10/18/12	10/22/12	3-4pm J	eff Probst	3-4p	11	:30	2	\$500.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/16/12	10/22/12	11	2	\$500.00					
Spots: # C	h <u>Day</u>	<u> Air Date</u> <u>Ai</u>	<u>ir Time</u> Descrij	<u>ption</u>	Start/End Time	Lengtl	1 Ad-ID			Rate Typ
1 V	VPTV Th :	0/18/12 3	:49 PM 3-4pm	Jeff Probst	3-4p	:30) USPRTV21	ACH		\$500.00 NI
2 V	VPTV M :	0/22/12 3	3:49 PM 3-4pm	Jeff Probst	3-4p	:30	USPRTV21	ACH		\$500.00 NI
8 10/17/12	10/19/12	M-F 4p-	5p	4-5p	1-1	:30	2	\$750.00	NM	
Weeks:	Start Date 10/16/12	End Date 10/22/12	MTWTFSS 1-1	Spots/Week 2	Rate \$750.00			*-		
Cooker # C				_	Start/End Time	Longt	h Ad-ID			Rate Typ
Spots: # C	-		ir Time Descri		4-5p		USPRTV21	٨٢μ		\$750.00 NI
			:47 PM M-F 4p	•	•		0 USPRTV21			\$750.00 NI
2 V	VPTV F	10/19/12 3	5:59 PM M-F 4p	o-sp	4-5p	.3	U USPKIVZI			\$750.00 N
9 10/16/12	10/18/12	M-F 5-5	30p	5-530p	-1-1	:30	2	\$1,800.00	NM	
Weeks:	Start Date 10/16/12	End Date 10/22/12	MTWTFSS -1-1	Spots/Week 2	Rate \$1,800.00					
Contai # C		-	ir Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
Spots: # C					5-530p		<u>n Ad-10</u> 0 USPRTV21	ACH.		\$1,800.00 N
			5:29 PM M-F 5-	•			O USPRTV21			\$1,800.00 N
2 V	VPTV Th	10/18/12 5	5:23 PM M-F 5-	530p	5-530p	.3	U USPKIVZI	ACH		\$1,000.00 141
10 10/17/12	10/17/12	M-F 530)-6p	530-6p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/16/12			Spots/Week 1	Rate \$1,800.00	-				
Spots: # C			ir Time Descri	-	Start/End Time	Lenat	h <u>Ad-ID</u>			Rate Typ
. —	VPTV W		5:44 PM M-F 53		530-6p		0 USPRTV21	ACH		\$1,800.00 N
11 10/16/12	10/16/12	M-F 6-6	30p	6-630p	-1	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/16/12		MTWTFSS -1	Spots/Week 1	Rate \$2,000.00					
Casta: # 1			_	-	Start/End Time	Lengt	h Ad-ID			Rate Tyr
Spots: # 0			<u>ir Time</u> Descri 5:28 PM M-F 6-		6-630p		0 USPRTV21	ACH		\$2,000.00 NI
1 V	VPTV Tu	10/10/12 6	0.20 PIVI IVI-F 6-	-030p	0-030b	.3	O ODENTAL	. 1-11		ΨΕ,000.00 Ι

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American Crossroads	American Crossroads	693

Spots/

						Spots/			
e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
12 10/19/12	10/19/12	M-F 630-7p	630-7p	1	:30	1	\$3,500.00	NM	
Weeks:	Start Date	End Date MTWTFS:		Rate	***				
	10/16/12	10/22/121-		\$3,500.00	Laurella	44 ID			Pete Tur
Spots: # C				Start/End Time	<u>Length</u>	MO-ID USPRTV21	٨٥١		Rate Tyr \$3,500.00 N
1 V\	/PTV F 10)/19/12 6:51 PM M-F	- 630-7p	630-7p	.30	USPKIVZI	ACH		\$3,500.00 1
13 10/16/12	10/22/12	M-F 7-730p	7-730p	11-1	:30	3	\$1,000.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFS 10/22/12 11-1		<u>Rate</u> \$1,000.00					
Spots: # C				Start/End Time	Length	Ad-ID			Rate Ty
	VPTV Tu 10		···	7-730p		usprtv21	.ACH		\$1,000.00 N
)/18/12 7:17 PM M-F	•	7-730p		usprtv21			\$1,000.00 N
			= 7-730p	7-730p	:00				\$1,000.00 N
3 41		3 14.2,14.3	7-730р	7-130p					.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
14 10/17/12	10/17/12	M-F 730-8p	730-8p	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date			Rate		-			
	10/16/12	10/22/121		\$1,000.00					Data Tu
. –		ir Date Air Time Des		Start/End Time	Length				Rate Ty
1 V	VPTV W 10	D/17/12 <i>M-l</i> G 14.2,14.3	= 730-8p	730-8p	:00	,			\$1,000.00 N
2.14		,		8-9p	.30	uSPRTV21	I A C H		\$1,000,00 N
∠ V	VPTV Sa 10	0/20/12 8:45 PM nbo 13.3,14.1	encores	0-ab	.50	05.10.022			ψ1,000.00 T
		n changes							
3 V	VPTV Sa 10		encore	9-10p	:30	USPRTV21	LACH		\$1,000.00 N
	MG for	13.3,14.1							
	progran	n changes							
15 10/16/12	10/16/12	M-F 11-1135p	11-1135p	-1	:30	1	\$1,700.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFS 10/22/12 -1		Rate \$1,700.00					
C				Start/End Time	Length	Δd-ID			Rate Ty
Spots: # C		<u>ir Date</u> <u>Air Time</u> <u>De</u> D/16/12 11:32 PM M-I		11-1135p		USPRTV2	1ACH		\$1,700.00 N
	·							A 10 4	
16 10/19/12	10/19/12	M-F 1135p-1235a	1135p-1235a	1 	:30	1	\$700.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFS 10/22/121-		<u>Rate</u> \$700.00					
Spots: # 0	Ch <u>Day A</u>		scription	Start/End Time	Length	Ad-ID			Rate Ty
		0/19/12 12:21 AM M-I		1135p-1235a	:30	USPRTV2	1ACH		\$700.00 1
17 10/20/12	10/20/12	Sa 8-10a	8-10a	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date			Rate			· · ·		
	10/16/12	10/22/125		\$1,000.00	,				Data T
Spots: # 0				Start/End Time		Ad-ID	1,60		Rate Ty
1 V	VPTV Sa 1	0/20/12 8:55 AM Sa	8-10a	8-10a	:30	USPRTV2	TACH		\$1,000.00
18 10/21/12	10/21/12	Su 8-9a	8-9a	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date			Rate					
0-11 // 11	10/16/12		_	\$1,200.00 Start/End Time	lengt	n Ad-ID			Rate Ty
	Ch <u>Day A</u>			8-9a) USPRTV2:	1асн		\$1,200.00
1 <u>\</u>	NPTV Su 1	0/21/12 8:48 AM Su	0-29	O-34	. 31	, 05; KIV2.	±r (€11		W1,200.00

\$43,500.00

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Spots/

19 10/21/12 10/21/12 NFL Pregame 4-10p S :30 1 \$2,000.00 NM Weeks: Start Date	Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10/16/12 10/22/12S 1 \$2,000.00	19 10/21/12	10/21/12	NFL Pregame	4-10p	S	:30	1	\$2,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Weeks:			Spots/Week 1						
	Spots: # Ch							lach		<u>Rate Type</u> \$2,000.00 NM

Total Spots 39 Gross Total

Payment Terms 30 Days

Agency Commission \$6,525.00

Net Amount Due \$36,975.00